# Buckeye Foley Safety Process



100% Employee Involvement is the Key



#### Foley Site Overview

- Plant originally built in 1954 by P&G, became Buckeye in 1993.
- Manufactures specialty cellulose for technically demanding markets worldwide
  - high purity chemical
  - specialty paper
  - absorbent products
- Produces 465,000 metric tons/year
- Raw material Slash Pine
- ~580 Employees, Operates 24 hours a day/ 365 year

# WE CLOTHE WE SHAPE

Rayon and Acetate
Textile Filaments

#### **WE STRENGTHEN**

**WE FRESHEN** 



High Performance Automotive Tires Baby Wipes and Towelettes

#### **WE THICKEN**



Shampoo, Toothpaste and Dairy Products

#### **WE FILTER**

Food Casings



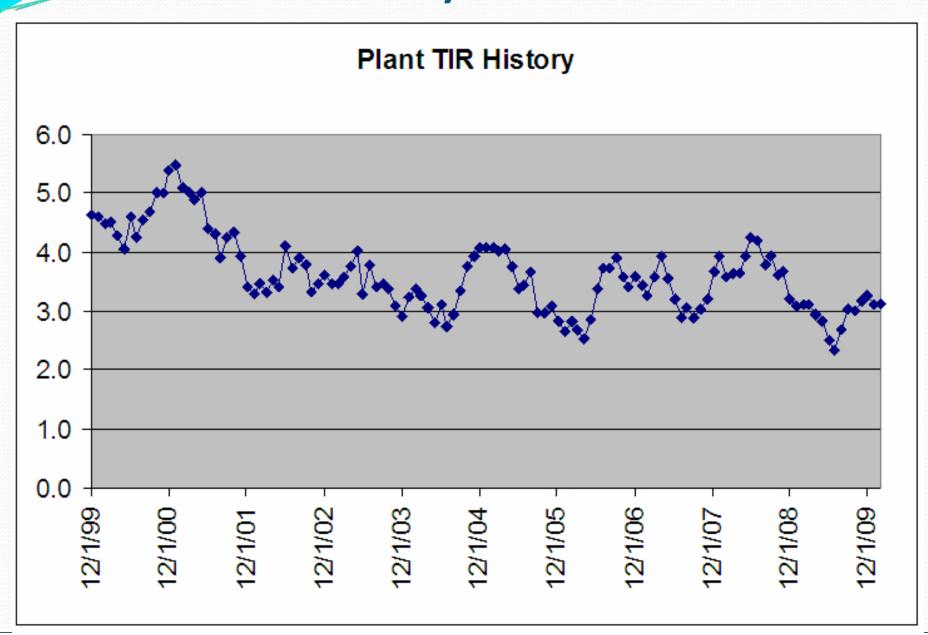
Automotive Filters,
Acetate Tow

WE ABSORB



Diapers, & Femhy Products

## Historical Safety Results



# Historical Safety Practice - Driven From the Top Down

Safety Operations Strategy Developed at Corporate Level

Generic Initiatives are Directed to Sites

Ownership and Emphasis has Variation

Implementation has Variation

Management Control Impedes
Involvement and Interaction

Employee Disconnect

Lack of Individual and Group Commitment

Limited Results

Consequence Driven Process

## Historical Safety Performance

- Repeat safety incidents investigations not getting to root cause.
- Safety TIR has varied between 3.0 and 4.0 for many years.
- Program oriented, no zero injury thinking
- One dimensional, <u>driven by management</u>
- No standardization of administration
- Results <u>lacked sustainability</u>



#### Why Change Direction?

"If you always DO what you've always DONE, you'll always GET what you always GOT."

- Stephen Covey

# Journey vs. Event

This is a culture change!

Results are not immediate, but long-term and ongoing.

# Key Question to Consider

Which have we had... a **Program** or a **Process**?

Program Goal...

"Reduced Injuries & Illnesses"

Process Goal...

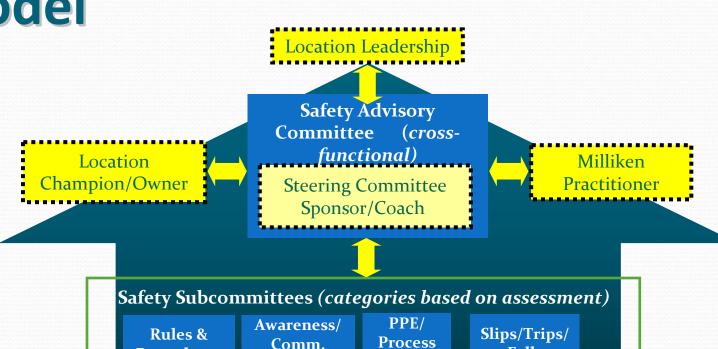
"ZERO Injuries & Illnesses"

## How do we Change?

- Establish Safety as a core value of the company
- Solicit involvement & participation from employees
- Empower teams to take more safety ownership
- Create a standardized implementation <u>model</u>
- Establish a standardized process measurements
- Introduction of <u>analysis tools</u> for team use
- Change the role of management in safety (leader to coach)
- Education and allocation of time for safety activities

# New Buckeye Safety Process

Model



Safety Subcommittees (categories based on assessment)

Rules & PPE/Process Hazards

Ergonomics/SafeStart/Safety First

Subcommittee Sponsors/Coaches

Safety Subcommittee Sponsors/Coaches

Driven from Bottom-Up

## Safety Organization Chart

**SAC** 

WP SCOT Pulping SCOT

Dry/Lab SCOT Aware/Comm.

SafeStart/ Saf. First Rules/Proced.

Utilities SCOT

Fin/HPZ SCOT Cen.Mnt SCOT

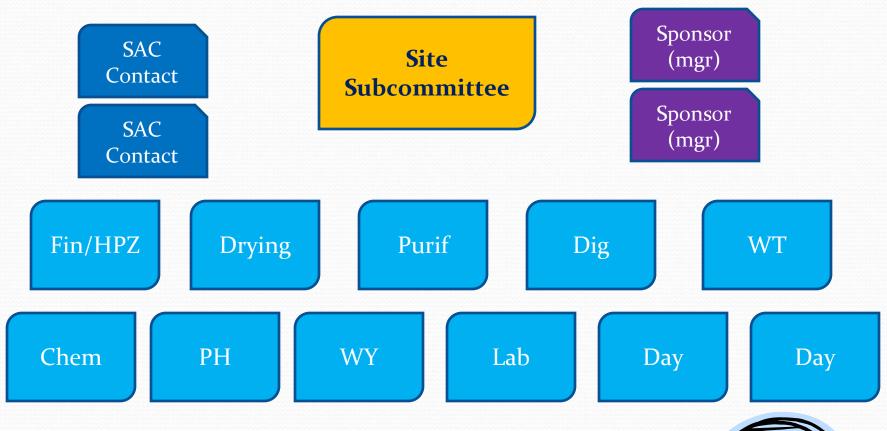
Slip/Trip Falls Ergon/ Hand

PPE/ Proc Haz

- Each shift (A-D) will be assigned one of the six site subcommittees (to be determined later based on interest)
- The other two will be assigned to people on days
- No one will be turned away if they want to help!



#### **Specific Subcommittee Organization**



Module Contacts can consist of Operations and Maintenance employees.

Day = Central Maint., ATS, Front Office, HR, Purch., etc.



# Buckeye Safety Process Kick Off!!

#### Two Goals of the Kickoff Event

- Introduce the new Foley Safety
   Process to the Plant
- Recruit people to serve on one of the plant subcommittees





Very successful kick-off! 391 people attended (68%) and 188 people signed up



- It's been about 1 year since we began the journey
- About 1/3 of the employees at the site are active on a safety committee
  - 85 people on 6 subcommittees
  - 79 people on 6 module safety COTs
  - 26 people on Safety Advisory Committee
- 60% actively participating in safety processes by meeting individual safety scorecard goals established by SAC, and an additional 30% had some level of safety participation

- Achieved lowest 12-month TIR of 2.0 in January 2011
- Achieved longest run of incident-free days with 109 days (over 360,000 hours)
- Safety communications is greatly improved with user-friendly Safety Web Page, Safety Bulletin

Boards in each department.



Recognition of 100 safe days

- Safety communications at the gate entrance:
  - Safety activities (Wheel of Safety)
  - Safety recognition (Consecutive Safe Days)
  - Safety learnings from incidents





- All employees participating in doing Hazard Assessment Audits
- All 6 Safety COTs have been re-structured like the SAC
- All 6 Safety Subcommittees are active doing safety projects
  - Tornado Response Procedures
  - Eye Protection Video and PPE Review
  - Activities for Family Day
  - Safety First Tours across the site
  - Fall Arrest Devices

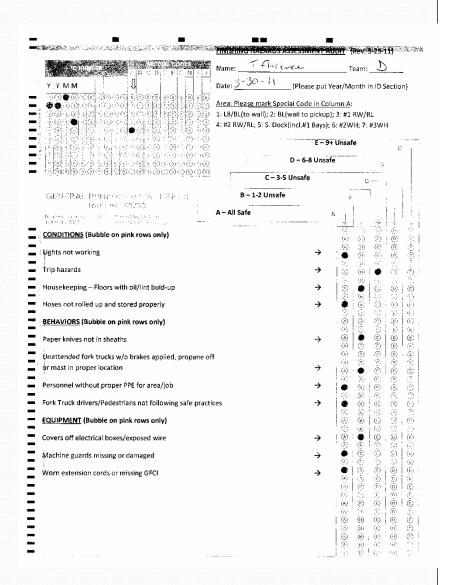
- More thorough Incident Investigation Process
- User-Friendly Investigation form, standardized now throughout the corporation
- Investigations done within 24 hours of incident
- Involve SAC members, one from area and one outside area, for serious incidents
- Use 5-Why Analysis to get to Root Cause
- Names of injured not on investigation form that is shared
- More incidents are being reported and communicated with the new system

Revision Date: 10:1/10

#### Hazard Assessment Audits

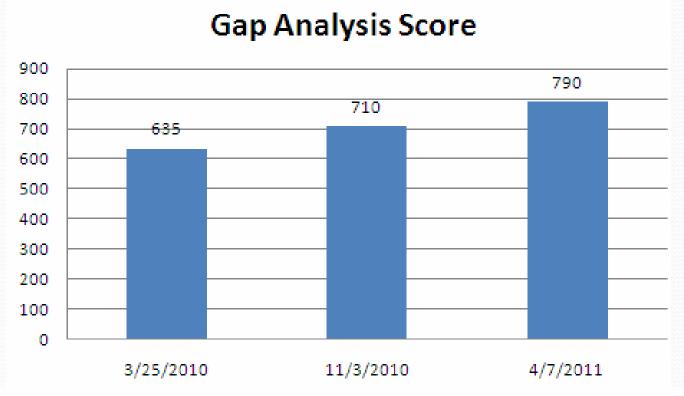
uditor Name: Micha	el Moo			
rea Audired: Layboy	Llower ta	ble Co	NO. 70	#2 Tying Mach. position
ate: 2/14/	11 OD	¥		
t II: Canditions		40.0	- <u>,</u>	
		of Safety	Issue Corrected?	If issue has not been corrected, please list follow-ups and/or notification #
Are lights in good working	Safe Frei Arti Safe	Unsafe	Yes/No	Replace out be on 2 lights Notif. 150 073412 Work on contact Air 545
condition  Do any trip hazards exist	1/1	1	NO	Work on contact Air sys
Housekeeping- Are floors f	ree of	ļ	y es	loose strapping picked
Hoses are rolled up and stor properly	ed 11		<b>—</b>	
rt III: Behaviors  Paper knives in sheaths				
Unattended fork trucks have parking brakes applied, pro- turned off, and mast is in pro- location  Personnel are using proper	pane is WA			
for area/job  Are fork truck drivers/podes			<del></del>	e
following Foley safe practic		1		
rt IV: Equipment  Covers are on electrical boy  exposed wire	es, no les jer			
Machine guards are in place not damaged	and just			1
Extension cords not worn of frayed / have GFCI	πИ		-	:
rt V: Audit Calculations				
Total = # of Safes • # of Ur	safes 5	4+5	= 59	
% Safe = (# of Safes) X 10 Total	9.	2%		

Return copy to Finishing Safety COT Representative



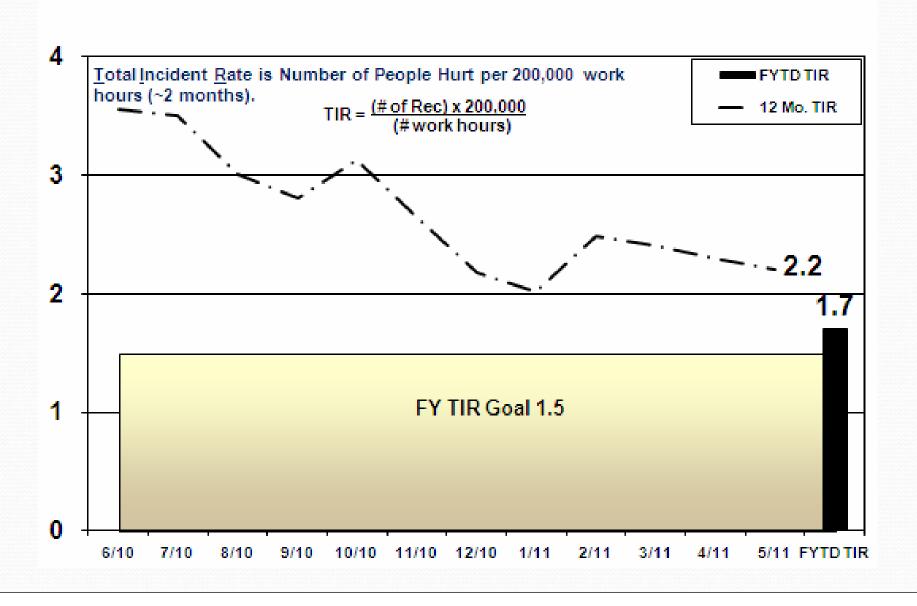
#### Individual Scorecards

Quarterly Modul	le Scor	ecard	Module/Department:			Pulping			FY/Quarter:		10/11 Q3
Tasks	Safety Talk/Discussion	Behavior Observation	Completed Safety Audit	SafeStart Card or Story	Give Safety Training	Contribute to Safety Committee	Contribute to JSA, PBOMP, or Job Plan	Completed Safety Project	FSP Review Up-to-Date by Quarter	Correct an Unsafe Condition	Need 100 points per quarter to qualify for Recognition Bonus
Digesting/WT C Team	Roquirod Minimum3	Roquirod Minimum 6	Roquirod Minimum3	Roquirod Minimum3	Na Minimum Required	Na Minimum Roquirod	Na Minimum Required	Na Minimum Roquirod	Na Minimum Required	Na Minimum Roquirod	
Points	5	5	5	5	10	10	10	10	10	10	Total
Dean, Woody	55	40	50	25	10	20	0	0	0	60	260
White, Marvin	25	50	55	15	0	0	10	0	0	60	215
Brock, Jimmy	20	35	15	20	0	0	0	0	0	30	120
Smith, Jimmy	20	30	15	20	30	10	0	0	10	50	185
Langford, Betty	15	30	20	15	0	0	10	0	0	60	150
Miller, Edward	15	30	20	15	0	0	0	0	30	0	110
Pennington, Tom	15	30	15	15	10	20	0	0	0	30	135
Bethea, Brad	5	5	0	0	0	0	0	0	0	20	30
Sirmans, Johnny	15	25	15	5	0	0	0	0	10	30	100
McGrew, Jarvis	15	15	5	10	0	0	0	0	0	30	75
Lyles, Joe	15	30	15	15	10	10	0	0	10	20	125



900 - 1000 points	Very good safety process which could be enhanced by improvements in some areas
700 - 899 points	Sound safety process is in place but a variety of items could be improved
500 - 699 points	Safety foundation is at issue, many opportunities and concerns are noted
< 500 points	Safety process has not been successfully established (program vs. process)

#### **OSHA 12 Month TIR**



#### Next Steps?

- Continue efforts to get 100% active participation and involvement
- Continue tracking and using data from incidents
- Work with subcommittees to complete safety projects
- Regular (bi-annual) assessment of progress and review/updating critical path.
- Continue path to ZERO incidents and 100% Participation!

