

Industry Safety Committee Team Award

Kickoff for Safety

Chattanooga Mill



SEASON STARTS
AUGUST 30th



Committee Mission

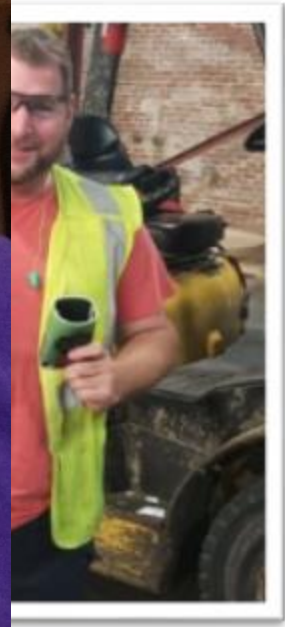
The mission committee is to bring all hourly and salary employees together to achieve and maintain a safe, healthful workplace where everyone is actively engaged.



Comm

To harness
enhance s
challenges


Football to
engaging



Launching the Mobile App

Register on the app to win prizes!

Search "Kick" to find Kickoff for Safety
Enter event code: **1917**



OFFICIAL RULES


Kickoff for Safety is a 15-week safety emphasis program designed to enhance the relationships, safety and health of the Chattanooga Mill team. Participation is completely voluntary, but highly encouraged.

HOW TO WIN: Participants will receive a program board member or official who will award points based on their involvement in and completion of safety activities.

GENERAL RULES: The program board member is expected to complete the program board member's duties. Participants are required to complete the program board member's duties. Participants are required to use the attendify app to track their points. Points are awarded based on completion of safety activities. Points are awarded based on completion of safety activities. Points are awarded based on completion of safety activities.

CHATTANOOGA MILL

Share Your PPE in recreation/sports



Where do you see PPE in your recreational activity and sport?
Score points by posting photos of PPE on the activity stream.

Examples:
Wearing a bike helmet, life jacket, safety glasses, ear protection, helmet, or harness.


ACTIVITY STREAM POSTING TUTORIAL

Challenge: Sharing PPE in Recreation/Sport

1. Identify PPE to share
2. Open Attendify App on your phone
3. Tap "What's on your mind" to post on the activity feed
4. Type your comment and select the add photo icon and browse from your device
5. Each activity stream post scores 6 Points!

WIN A DOOR PRIZE!

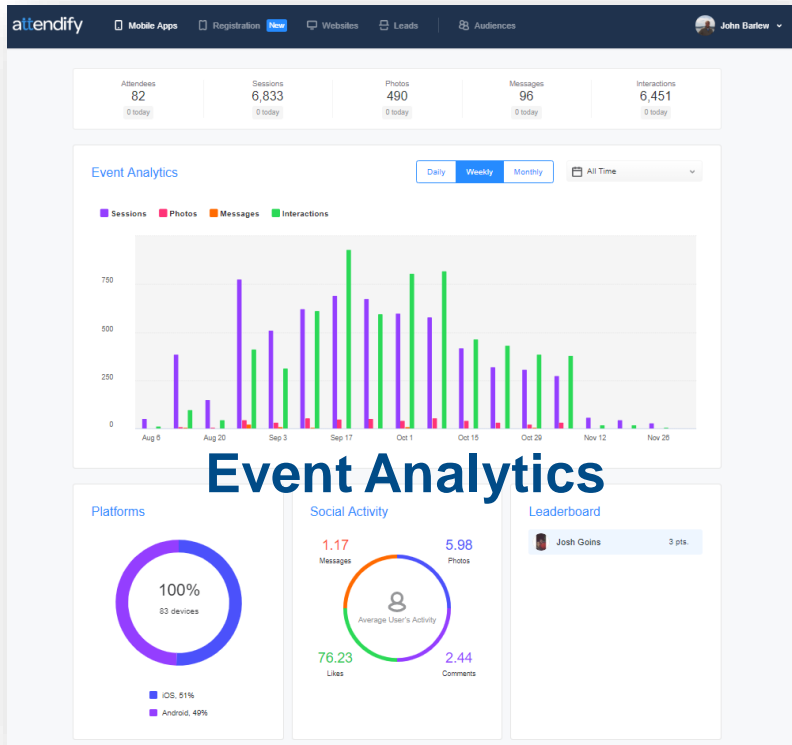
Register and/or check in at the EXPO to be included in the drawings!



- Step 1**
Download the attendify app at your app store
- Step 2**
Search "Kick" to find Kickoff for Safety
- Step 3**
Register on the App
- Step 4**
Enter event code: **1917**
- Step 5**
Upload a photo for your profile
- Step 6**
Score points and win!

DOWNLOAD THE APP TODAY!

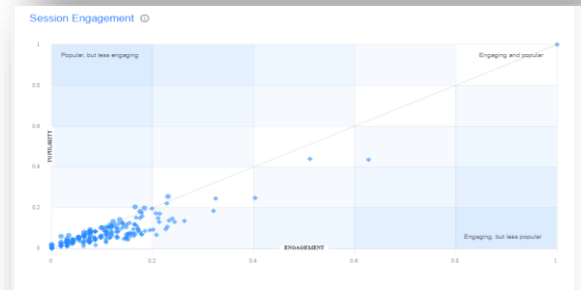
Utilizing Mobile Technology



Event Analytics

Challenge Statistics

Title	Views	Recommendations	Bookmarks	Rating
Week 5: Driving Safety - Phone Notifications	8	0	5	★★★★★ Avg. Rating: 5, Votes: 1
Week 4: S.T.E.P. - Share with a Coworker	8	0	3	★★★★★ Avg. Rating: 5, Votes: 1
Week 4: S.T.E.P. - Take a Picture with your Card	8	0	3	★★★★★ Avg. Rating: 5, Votes: 1
Week 4: S.T.E.P. - Share at Home	8	0	3	★★★★★ Avg. Rating: 5, Votes: 1
Week 10: Teamwork - Share of a Teammate Helping	8	0	2	★★★★★ Avg. Rating: 5, Votes: 1
Week 10: Teamwork - Parachute Packing	8	0	2	★★★★★ Avg. Rating: 5, Votes: 1
Week 10: Teamwork - Communicate Clearly	8	0	2	★★★★★ Avg. Rating: 5, Votes: 1
Week 9: Harbinger Safety - Costume Safety	8	0	3	★★★★★ Avg. Rating: 5, Votes: 2



Engagement Levels

SESSION	DATE	POPULARITY	ENGAGEMENT	FEEDBACK
Kickoff for Safety Tailgate	Aug 31, 11:00am - 12:00pm	0.030	0.108	👍
Kickoff for Safety Tailgate	Aug 31, 07:00pm - 08:00pm	0.042	0.152	👍
Week 1: Ergonomics - Stretching	Sep 03, 07:00am - 11:59pm	1.000	1.000	👍
Official Rules	Sep 03, 07:00am - 11:59pm	0.435	0.627	👍
Week 1: Ergonomics - Stretching Day 2	Sep 04, 12:00am - 11:59pm	0.436	0.512	👍
Automobile Ergonomics - Driver Seat Adjustments	Sep 04, 12:00am - 11:59pm	0.248	0.328	👍

App Registration and Kickoff Tailgate



Weekly Task Challenges

WEEK 6 CHALLENGE
Commit and complete weekly challenges to score points and win prizes!

- Have an emergency kit prepared
- Check the batteries in your smoke alarms
- Have a fire escape plan for your home

Full Details on the Attendify App

WEEK 8 CHALLENGE
Commit and complete weekly challenges to score points and win prizes!

- Get a flu vaccine
- Practice good health habits
- Take vitamins and minerals

WEEK 7 CHALLENGE
Commit and complete weekly challenges to score points and win prizes!

- Set up or review your family budget
- Find out what your eligible benefit are
- Make a bucket list

Full Details on the Attendify App

WEEK 3 CHALLENGE
Commit and complete weekly challenges to score points and win prizes!

- Share Your PPE in recreation/sports
- Share Your PPE in the community
- Use the right tool for the job

Full Details on the Attendify App

WEEK 5 CHALLENGE
Commit and complete weekly challenges to score points and win prizes!

- Turn off phone notifications while in the car
- Buckle up for safety
- Inspect your tire pressure and oil level

Full Details on the Attendify App

Weekly Task Challenges

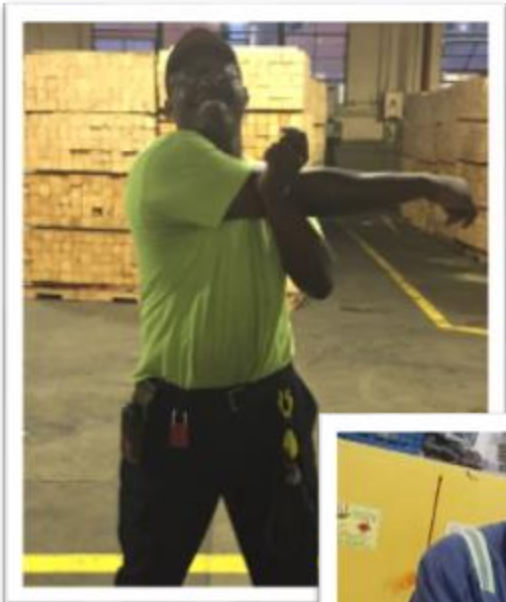
WEEK 1 CHALLENGE
Commit and complete weekly challenges to score points and win prizes!

Stretch and get warmed up to head onto the field


Practice good posture and ergonomics


Work the perfect zone


Full Details on the Attendify App



Weekly Challenges and Prizes



WEEK 2 CHALLENGE
Commit and complete weekly challenges to score points and win prizes!

Hydrate - drink 1/2 your body weight in ounces each day

Eat fresh fruit/veggies from every color of the rainbow this week

Relax without any electronics for 1 hour

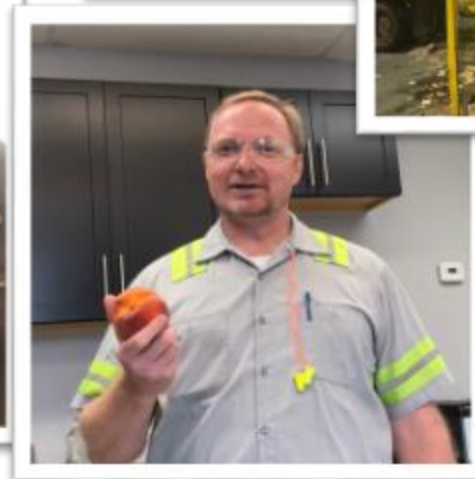
Full Details on the Attendify App



TITAN UP! GO VOLS

WestRock SAFETY KICKOFF
CHATTANOOGA MILL

WEEK 2 CHALLENGE



Weekly Challenges and Prizes

WEEK 9 CHALLENGE 

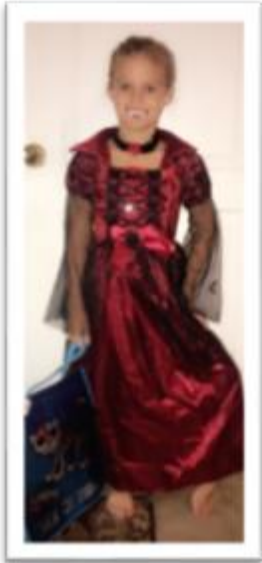
Commit and complete weekly challenges to score points and win prizes!

- Prepare your house for trick-or-treaters**

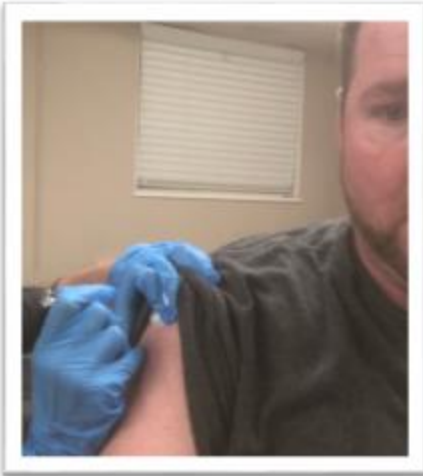
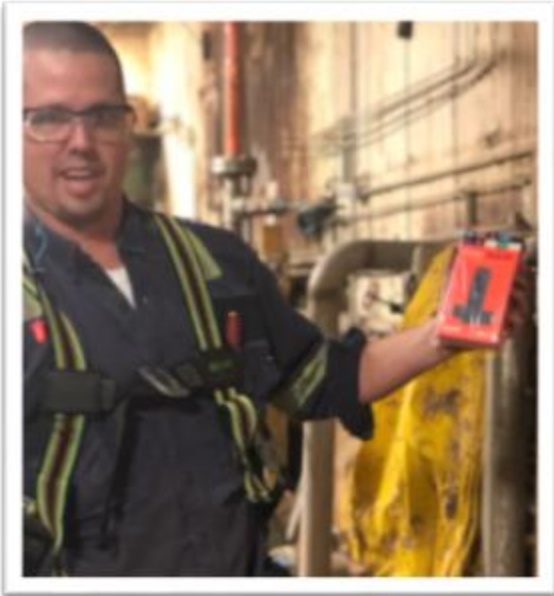
- Costume safety**

- Pumpkin carving and Halloween decorations safety**


Full Details on the Attendiv App



Weekly Challenges and Prizes



Smiling faces on the App



Safety Exposition



Engagement in Numbers



7,000
App Sessions



490
Photos Uploaded

5,800
"Likes"

600
Dashboard Posts



6,500
Interactions





WestRock Chattanooga Mill