

“Brian’s Story”

Motivations are more powerful when they are anchored in the depths of the human heart. In a moving and powerful presentation Jeff Bell shares the true story of an accident that took the life of his son Brian Bell. Brian was a college student with less than a week left on his junior-senior summer job when he was killed in a totally preventable accident.

"Brian's Story" will open your eyes to what workplace safety is ultimately about.

Drawing comparisons between the workplace and a war zone, Jeff Bell emphasizes with a father's intensity, the value of getting involved in your company's safety efforts and the need to be willing to intervene with your co-workers. Jeff will inspire you to step up and make a difference in safety.

Biography

Jeff currently works for a major paper company as a recovery operator and draws on his 40 years of experience in the paper industry when delivering his powerful and moving presentations. Jeff has 17 years of practical experience in Behavioral Based Safety (BBS) and has implemented and facilitated successful BBS processes. He has spoken to rave reviews at the BST Users Conference, Region IV VPPPA Conference, ConocoPhillips, Delta, Eastman Chemicals, Kroger, Arch Chemicals, Nucor Steel, Shell, and many other industrial sites and conferences.