



Presentation – “FUNctional Safety Ideas”

Making your safety processes and practices **FUN**ctional can make a greater impact on your employees. The delivery of implementing and presenting safety procedures and policies can be somewhat boring and can come across as ‘Charlie Brown’ish (BLAH, BLAH, BLAH) to our employees. What can you do to make Lockout/Tagout Training fun and exciting? Whoever heard of the PPE rap? How can you sustain good housekeeping on a daily basis with a little competitiveness? Many businesses have incorporated fun and exciting ways to get very important messages to make an impact with their employees. Learn how to tap into creativity to get employees to WANT to learn and participate in your safety processes.

Linda Bruce, Regional Safety Manager – RockTenn

Linda Bruce is a Regional Safety Manager for the Southeast Region & Automated Packaging Systems, Container Division, RockTenn. She is a former nurse with the U.S. Navy and has been a Safety Manager in the industry for 15 years. She is currently responsible for overseeing safety at 27 facilities stretching from Canada to Puerto Rico. Linda is known for her creativity in making safety fun and exciting. She is very passionate about involving employees and their families in keeping them safe at work and at home. She has two daughters and two grandchildren. Linda lives in Covington, Georgia with her husband and daughter. In her spare time, she enjoys reading, crafts and spending time with her family (especially at the beach).