



Dave Weber – President and CEO - Weber Associates

“Leadership Redefined”

Based on the premise that you don’t have to have a title or ‘letters after your name’ to be a leader...humorist Dave Weber shows that you can be a leader because you’re a person of ‘influence’. Dave shares 12 key principles that all begin with the letter ‘X’! For example: “X-tract a Dream, X-tend a Helping Hand, X-pose Yourself to Winners...” This fast, fun, and highly interactive session will impact participants both professionally and personally! Using humor, real-life stories, and interactive activities - everyone gains insight on: The Power of Goals, Getting Out of Ruts, The Importance of Purging, the Impact of Role Models, Staying on Course, Givers Versus Takers, Getting People on Board, Considering New Options, and Not Letting Others Pull You Down. Dave’s high energy and powerful message is perfect for the challenges facing businesses today.

Learning outcomes:

- 1) Discover the secrets to inspire a team to make progress on purpose in achieving their goals
- 2) Learn how to overcome opposition and the negative attitudes
- 3) Consider new, creative options and get others on board

Dave is also the author of the book “Leadership Redefined”, a companion guide to reinforce learning principles and help participants make practical application.